



The Indiana Health Information Management Association 2025 Annual Meeting & Exhibit is Indiana’s premier event for the health information management community. Join us at IHIMA25 in Fishers, Indiana to share your leading-edge tools and resources. Meet with health information professionals including directors, privacy and compliance officers, CDI and coding professionals, and industry leaders, plus those involved in related fields who come together to learn and connect during this annual educational and networking event.

Conference attendees are looking for solutions in areas such as revenue cycle, privacy and security, CDI, coding, consulting, data analytics, organizational management, just to name a few.

We have made enhanced marketing opportunities for 2025 that are included as part of your booth fee. All are designed to increase traffic to your booth and increase your exposure before, during, and after the conference.

Register for your booth space today to secure prime booth space and take advantage of early, year-round marketing exposure. Reserve your booth space by completing the online Booth Registration Form. Booth assignments are first-come, first-served. Additional program information including an up-to-date floor plan of available booths can be found in the ‘Exhibitors & Sponsors’ section of our website at [www.ihima.org](http://www.ihima.org). **Visit this webpage often for updated information!**

## BOOTH PACKAGES

### Basic Exhibitor Package

**\$700** - Complete registration and full payment must be received **on or before 2/1/25**

**\$900** - Complete registration and full payment must be received **after 2/1/25**

### CAHIIM Educational Program Exhibitor Package

**\$500** - Complete registration and full payment must be received **on or before 2/1/25**

**\$700** - Complete registration and full payment must be received **after 2/1/25**



Scan this QR code to reserve your Booth!  
(login required)

## EACH BOOTH PACKAGE INCLUDES:

- A 6-foot skirted table and two chairs
- Free Wi-Fi in Exhibit area and Session rooms
- Free parking and easy access to the first-floor location of the Exhibit area
- Evening perimeter security (on Sunday evening)
- Two (2) exhibitor badges per booth – each additional representative is \$50
- Continental breakfast and lunch on Monday (if pre-ordered)
- Company name with website hyperlink, logo, description, and contact phone number listed in the online Exhibitor Directory for **at least 6 months**.
- General promotion to 1600+ health information professionals in Indiana in conference communications via newsletter, emails, social media, website, etc.
- Year-round dedicated assistance in making your exhibition a wonderful experience.

## THINK OUTSIDE THE BOOTH!

Learn about sponsorship opportunities to increase your company’s exposure at the conference. Starting at \$250, a variety of branding, sponsorship, and advertising opportunities are offered to help you make an impact on conference attendees and Indiana’s 1600+ Health Information professionals!

## 2025 HIGHLIGHTS

The IHIMA Annual Meeting & Exhibit brings together health information professionals from across the state of Indiana. For many, this is the only health information management focused conference they attend each year. This informative annual event focuses on critical issues in Health Information Management. During this pivotal time in our industry, the decision makers that attend are looking for the solutions you can provide.

We offer many opportunities to connect our exhibitors with our conference attendees. Dedicated exhibit hours, raffles, attendee lunch and breaks in the Exhibit area are just a few ways we have incorporated increased traffic into the Exhibit area and directly to your booth.

Free Wi-Fi in all Exhibit areas and session rooms allows attendees to view the online event schedule, exhibitor floor map, your company profile, raffle drawing information, program announcements, and much more. This increases your visibility and booth traffic and enhances your brand awareness.

The Exhibitor Raffle is a great way to drive traffic to your booth and increase awareness of your product, service, and company! We'll help to promote the raffles prior to and during the conference, while you can collect the demographic information you need from attendees who visit your booth.

Receive a pre-conference registrants list that will be emailed to you two weeks prior to the conference to assist with pre-program marketing. A post-conference attendee list will be emailed within one week after the conference to follow-up on those valuable leads. Lists exclude attendees who have opted out of having their information shared.

We have a dedicated person available year-round to assist you before, during, and after the conference. We are committed to ensuring that you have an enjoyable and productive exhibit experience – providing you with the resources and many opportunities to attract interested visitors to your booth.

## 2025 FLOOR PLAN

IHIMA reserves the right to expand or reconfigure the exhibit area floor slightly if necessary to accommodate all exhibitors.

Visit the IHIMA website to obtain an UP-TO-DATE floor plan & exhibitor information. This information can be found in the 'Exhibitors & Sponsors' section of our website at [www.ihima.org](http://www.ihima.org).

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## FORUM EVENTS CENTER DIRECTIONS

Conveniently located off I-69 at Exit 205 (116<sup>th</sup> Street) near amenities such as Topgolf, IKEA, and the restaurants and hotels of Fishers District are available within walking distance of the Events Center.

FORUM Events Center

1313 USA Pkwy

Fishers, IN 46037

<https://forumeventscenter.com/directions>

## FOR MORE INFORMATION CONTACT

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