2025 Annual Meeting & Exhibit Agenda and Program*

MONDAY, APRIL 14, 2025 (7 CEUs + 1 CEU for Visiting Exhibitors)		
7:00 AM – 8:00 AM	CHECK-IN / CONTINENTAL BREAKFAST IN EXHIBIT AREA NETWORKING / EXHIBITOR SHOWCASE	
7:30 AM – 4:00 PM	SILENT AUCTION	
7:50 AM – 8:00 AM	WELCOME & OPENING ANNOUNCEMENTS	
8:00 AM – 9:00 AM	Revolutionizing Healthcare Coding: The Power of AI in Coding	AI Agents: An Executive Overview of the Next Disruptor in Business Transformation
9:00 AM – 10:00 AM	How to Survive A Payor Audit	Current Legal Issues in ROI, Privacy and Security
10:00 AM – 10:50 AM	April 2025 ICD-10-CM/PCS Code Updates	Information Management/Privacy & Security
10:50 AM – 11:00 AM	NETWORKING / EXHIBITOR SHOWCASE / SILENT AUCTION	
11:00 AM – 11:50 AM	The 2025 AHIMA Annual Report to CAs - Success through Collaboration	
11:50 AM – 1:00 PM	LUNCH IN EXHIBIT AREA / NETWORKING / EXHIBITOR SHOWCASE / SILENT AUCTION	
1:00 PM – 1:50 PM	New Presidential Administration Federal Laws Panel	
1:50 PM – 2:00 PM	NETWORKING / EXHIBITOR SHOWCASE / SILENT AUCTION	
2:00 PM – 3:00 PM	Leveraging Technology to Find the Needle in the Haystack: How AI is Impacting CDI & Quality	Securing a Seat at the Table: A Guide for HIM Professionals
3:00 PM – 4:00 PM	Denials Prevention & Management	Automation in Healthcare
4:00 PM – 4:30 PM	RAFFLE DRAWINGS / PRIZE DRAWINGS / SILENT AUCTION WINNERS	

*Agenda may be subject to change without notice.

Last revised 2/17/2025

2025 Annual Meeting & Exhibit Program Description

Monday, April 14, 2025

7:00 AM – 8:00 AM
CHECK-IN / REGISTRATION
Get ready for the conference! Registered attendees can stop by the Registration Desk to pick up their name badge.

7:00 AM – 8:00 AM
CONTINENTAL BREAKFAST IN EXHIBIT AREA
Breakfast and coffee will be available onsite. Network with colleagues before the first session begins at 8:00 AM!

7:30 AM – 4:00 PM
SILENT AUCTION
Support the IHIMA scholarship fund by bidding on your favorite items. We encourage you to visit the Silent Auction to bid often in the spirit of this worthwhile cause! Pick-up at 4:15 PM. You must be present to claim your item!

7:50 AM – 8:00 AM
WELCOME & OPENING REMARKS
Join us for the conference kickoff with opening remarks.

CONCURRENT SESSIONS: 8:00 AM – 9:00 AM

Revolutionizing Healthcare Coding: The Power of AI in Coding

Brian Donahue
General Manager, Coding Solutions at Datavant

What is AI? What does it mean for a coder? Why A.I.? How do you implement? These are all questions that are top of mind for the coding community. This presentation will attempt to answer these and bring a unique perspective to how AI can help all of us.

Domain VIII: Evolving Topics/Other HIIM Relevant Topics - 1 CEU

AI Agents: An Executive Overview of the Next Disruptor in Business Transformation

Joseph Ours, MBA
Partner and National Service Offering Lead at Centric Consulting

The era of simple chatbots is over—AI agents are redefining enterprise AI adoption, unlocking new levels of automation, intelligence, and strategic business impact. While most organizations have experimented with generative AI tools like ChatGPT and Microsoft Copilot, the real transformation lies in agentic AI systems—autonomous AI entities capable of planning, tool use, multi-agent collaboration, and self-improvement.

In this session, we will explore the evolution of AI agents and their potential to revolutionize business operations. We'll examine real-world applications where AI agents are already outperforming traditional automation, enhancing customer interactions, streamlining complex workflows, and driving data-driven decision-making.

Key takeaways include: How AI is evolving from chat-based assistants to fully autonomous AI agents; Strategic considerations for integrating AI agents into enterprise systems; Industry trends: Why 50% of organizations plan to adopt AI agents in the next year; Case studies showcasing AI agents in real-world business applications; and A roadmap for launching a successful AI agent initiative while ensuring safety, ethics, and ROI.

AI agents represent the next wave of business transformation, offering organizations the ability to reimagine work beyond productivity enhancements. Whether you are exploring AI's potential or scaling an enterprise AI strategy, this session will provide critical insights to stay ahead in an AI-powered world.

Domain VIII: Evolving Topics/Other HIIM Relevant Topics – 1 CEU

CONCURRENT SESSIONS: 9:00 AM – 10:00 AM

How to Survive A Payor Audit

Deborah Grider, CDIP, CCS-P, CPC, CPC-I, CPC-P, COC, CEMC, CPMA
Executive Consultant at Karen Zupko & Associates

Knowledge is the Key to surviving a payor audit. Thorough and accurate documentation is essential to support all services billed. Healthcare providers must prioritize medical coding best practices to minimize errors and ensure compliance with coding guidelines. Failure to meet legal and regulatory standards in medical coding can result in costly audits for practices. With the increasing prevalence of healthcare fraud, Medicare, Medicaid, and private payors are paying closer attention to coding discrepancies. To avoid medical coding audits, practices must adhere to strict regulatory compliance and adopt best practices in coding. A good understanding of the type of audits, how to respond to an audit, and the steps to ensure compliance are essential for every healthcare organization.

Domain IV. Revenue Cycle Management - 1 CEU

Current Legal Issues in ROI, Privacy and Security

Mark J. Swearingen, J.D.
Shareholder at Hall Render

Maintaining compliance in an ever-changing environment can be challenging. This presentation will look at the trending legal issues in ROI, privacy and security and offer practical observations and solutions to mitigate compliance risk.

Domain II. Information Protection: Access, Disclosure, Archival, Privacy and Security - 1 CEU

CONCURRENT SESSIONS: 10:00 AM – 10:50 AM

April 2025 ICD-10-CM/PCS Code Updates

Dianna Foley, RHIA, CCS, CDIP, CHPS
Self-employed Coding Consultant

April 1, 2025 brings new ICD-10-CM/PCS code updates. Come and learn about any guideline changes, new codes, or deleted codes in this presentation. Illustrations will help coding professionals better understand procedure code additions.

At the conclusion of the presentation, attendees will:
- Identify any guideline changes
- Summarize the code changes
- Understand the codes that have been deleted and the rationale for their removal
- Gain a deeper understanding of PCS procedures

Domain I: Data Structure, Content, and Information Governance - 1 CEU

Information Management/Privacy & Security Presentation

Cameron Murphy, BS
Sr Cybersecurity Lead at Booz Allen Hamilton

Presentation description coming soon!

1 CEU

BREAK: 10:50 AM – 11:00 AM

NETWORKING / EXHIBITOR SHOWCASE / SILENT AUCTION

Take advantage of this break to visit the offerings at this year's conference! Visit the Exhibit Area and participate in the raffle drawings! Bid on your favorite Silent Auction item too! **You must be present to win**. Winners will be announced at 4:00 PM.

JOINT SESSION 11:00 AM – 11:50 AM

The 2025 AHIMA Annual Report to CAs - Success through Collaboration

Dasantila (Tila) Sherifi, PhD, MBA, RHIA
Board of Directors, AHIMA
Assistant Professor and HIM Program Director at Rutgers School of Health Professions, Ambler, Pennsylvania

The AHIMA Annual Report to Component Associations (CAs) is designed to convey key initiatives and updates from AHIMA delivered by a combination of AHIMA executive leaders and Board liaisons. This year's content will focus on how AHIMA is addressing critical issues impacting members and progress toward resolution. Content will be limited to 30 minutes allowing time for Q&A and member interaction with the presenter.

Domain VI: Organizational Management and Leadership - 1 CEU

BREAK: 11:50 AM – 1:00 PM

LUNCH IN EXHIBIT AREA / NETWORKING / EXHIBITOR SHOWCASE / SILENT AUCTION

Join us in the Exhibit Area! Enjoy lunch and participate in the raffles while browsing through the variety of exhibits and networking with colleagues. Make sure to participate in our prize drawings too! Winners will be announced at 4:00 PM. *You must be present to win!*

Check out the Silent Auction and bid on your favorite items! The Silent Auction closes are 4:00 PM. The highest bidder will collect their item at the end of the conference. *You must be present to win!*

Attendees can claim 1 additional CEU for spending time with our exhibitors! (1 CEU for spending 1 hour with our exhibitors!).

JOINT SESSION 1:00 PM – 2:00 PM

New Presidential Administration Federal Laws Panel

Matt Browning, MBA, MHA
Senior Vice President, Member Solutions and Engagement at Indiana Hospital Association

Stephanie T. Eckerle, JD
Partner at Krieg DeVault LLP

Charise Frazier, JD, MHA
Attorney Shareholder at Hall Render

Panel Moderator:
Bonnie Aspiazu, JD, MBA, RHIA
Regional HIM Manager Ascension Indiana Market at R1 RCM

With so many changes happening in Washington, DC, this panel will provide you with how this can impact Health Information professionals in Indiana. You will have the opportunity to submit questions to the panelists and get their insights into your most pressing policy questions regarding the 119th Congress and new Administration.

Domain V: Health Law and Compliance - 1 CEU

Leveraging Technology to Find the Needle in the Haystack: How AI is Impacting CDI & Quality

Matt Turner
National Account Manager at Dolbey

As an industry, we have seen the impact of AI in Coding, but this session will explore the growth of CDI (Provider facing, IP and OP) and how that same AI technology is being leveraged to conduct a more comprehensive review of a patient encounter to yield proactive opportunities and prioritization. As a continuation of tracking the AI expansion, we will discuss some real-world ways that Quality is joining in on the fun!

This presentation is sponsored by: ***Dolbey***

Domain VIII: Evolving Topics/Other HIIM Relevant Topics - 1 CEU

Securing a Seat at the Table: A Guide for HIM Professionals

Barbara Carr, RHIA
Senior Strategic Advisor at Verisma

Elizabeth McElhiney, MHA, CHPS, CPHIMS, CRIS
Director of Compliance and Government Affairs at Verisma

In today's rapidly evolving healthcare industry, it's essential Health Information (HI) professionals assert expertise and secure a seat at the decision-making table. By actively participating in discussions regarding strategic initiatives, HI professionals can contribute valuable insights and help shape policies impacting patient care, data management, and overall healthcare operations. Discover key strategies and actions HI professionals can take to establish their presence and gain recognition in organizational leadership.

We'll cover:
- Enhancing knowledge and expertise
- Fostering relationships and collaboration
- Showcasing value and knowledge
- Embracing technology and innovations

Learning Objectives
- Explore key steps to advance your knowledge and expertise and go after professional development opportunities.
- "Get out of the box" and enhance relationships and collaboration.
- Showcase data and metrics at your fingertips, highlighting how HI positively impacts and influences patient care and revenue generation.

This presentation is sponsored by: ***Verisma***

Domain VI: Organizational Management and Leadership - 1 CEU

CONCURRENT SESSIONS: 3:00 PM – 4:00 PM

Denials Prevention & Management

Colleen Goethals, MS, RHIA, FAHIMA
VP, Mid-Revenue Cycle at CorroHealth

Health care administrators are making denials management a number one priority 2024. Over twelve (12%) of hospital claims are initially denied costing health systems up to two (2%) of net patient revenue and that number continues to rise. Ninety percent (90%) of those claims are preventable yet only a fraction is appealed or responded to due to lack of resources resulting lost revenue. Health care administrators and CFOs have also identified claim denials as their organizations biggest challenge. This presentation will address the impact of denials; top causes of denials; analyze the root cause of denials and trends to reduce denials and claim rejections; how to mitigate root causes; and, improving the efficiency of appeals process to minimize revenue leakage and maximize collections. We will also discuss measuring and reporting the success of the denials management and prevention program.

Domain VIII: Evolving Topics/Other HIIM Relevant Topics - 1 CEU

Automation in Healthcare

Marc Morhack
Senior Director, Revenue Cycle at Optum Advisory Services

Automation is a crucial health care technology solution that enables provider organizations to rethink models and processes to address myriad challenges. Additional benefits include improvement of patient care, reduction of repetitive tasks and enablement of staff to operate at top of license. Despite the potential benefits, many organizations find achieving the intended results from automation investments elusive. We will share key considerations for organizations to successfully achieve the desired returns from their automation programs; including establishing an automation strategy, vision and roadmap, identifying use cases with synergies and related impacts, and considerations in identifying the appropriate automation technology.

Learning Objectives:
- Automation use cases
- Considerations for Automation
- Technology Considerations

This presentation is sponsored by: **Optum**

Domain VIII: Evolving Topics/Other HIIM Relevant Topics - 1 CEU

PROGRAM CONCLUSION: 4:00 PM – 4:30 PM

RAFFLE DRAWINGS / PRIZE DRAWINGS / SILENT AUCTION WINNERS

Exhibitor raffle winners will be announced! Prize winners will be drawn! Silent Auction winners will collect your item! **You must be present to win!**

2025 Annual Meeting & Exhibit Speakers

Barbara Carr, RHIA
Senior Strategic Advisor at Verisma

Barbara Carr has 40+ years of experience in health information (HI). She most recently served as the assistant vice president of HIM, overseeing clinical documentation improvement and regulatory audits for Einstein Healthcare Network – a multi-facility 800+ bed teaching integrated healthcare system in Philadelphia. Prior to Einstein, Barbara was the corporate director of HIM for Christiana Care – a 1000+ bed teaching healthcare network in Wilmington, DE. She's currently senior strategic advisor at Verisma. Barbara earned a bachelor's in health information/medical records administration/administrator from Miami Dade College.

Brian Donahue
General Manager, Coding Solutions at Datavant

With a diverse background in the healthcare industry, strong leadership skills and commercial acumen, Brian leads the Coding Solutions team at Datavant. Brian partners closely with the Payer and Provider teams to grow the respective coding business units. Brian lives in Souderton, PA, a suburb of Philadelphia. When he's not working, he enjoys spending time with his wife Jenn and children Anderson and Addie. The Donahue family has also opened their hearts and home to a foster child who loves to spread joy and hug everyone she meets.

Stephanie T. Eckerle, JD
Partner at Krieg DeVault LLP

Stephanie Eckerle serves as the firm's Health Care Practice Chair. She devotes her practice to representing businesses in an array of corporate, real estate and healthcare matters. This includes representation of entrepreneurs as well as established and national companies with everyday operational and legal issues as well as complex transactions.

Within the healthcare industry, Ms. Eckerle focuses her practice on providing regulatory, compliance and corporate advice to physicians, practice groups, pharmacies, on-site employer healthcare clinics and other healthcare institutions. She counsels these clients on an array of regulatory matters, including pharmaceutical matters, reimbursement issues, fraud and abuse issues and licensure matters. In addition, Ms. Eckerle counsels healthcare providers and health plans on HIPAA and state privacy laws, including the identification, investigation and remediation of breach incidents, compliance programs and health information technology issues. She also works with providers on physician employment agreements, non-competition issues and telemedicine and telepharmacy issues. Within the healthcare arena, Ms. Eckerle also works with employers to implement health and wellness programs for their employees, which includes counseling on occupational health and wellness initiatives, worker's compensation issues and the implementation of on-site employer clinics.

Ms. Eckerle also has extensive experience representing parties in commercial real estate transactions. This includes advising on the buying and selling of commercial and industrial properties, development and financing issues, commercial leases, zoning and land use, property tax issues and environmental matters that arise in real estate transactions.

Dianna Foley, RHIA, CCS, CDIP, CHPS
Self-employed Coding Consultant

Dianna has 25 years of HIM experience. She earned her bachelor's degree from the University of Cincinnati and holds RHIA, CHPS, CDIP, and CCS certifications from AHIMA. Dianna's an AHIMA-approved ICD-10-CM/PCS trainer, an AHIMA-published author, a participant in AHIMA credential item writing and exam development and served on the AHIMA Nominating Committee. Dianna has held various HIM positions and is now an independent coding consultant. She previously served as Eastern Gateway Community College's program director for Medical Coding and HIT. She presents on coding topics at the national, state, and regional levels and serves as OHIMA's Education Coordinator.

Charise Frazier, JD, MHA
Attorney at Hall Render

Charise R. Frazier is a shareholder in the Indianapolis office of Hall, Render, Killian, Heath & Lyman, P.C. She concentrates her practice in the area of general health working for a variety of health care entities on a wide range of matters such as clinical services, behavioral and mental health, data management, state and federal privacy laws, data breaches including ransomware attacks, mergers and acquisitions and compliance counsel. As compliance counsel, Charise's services include fraud and abuse analysis under Stark Law and the Anti-Kickback Statute, conducting compliance assessments and mock audits, developing policies and procedures, providing training and education, conducting internal investigations and responding to government investigations. Charise speaks locally and nationally on health law issues and serves as the Vice President of Diversity, Equity and Inclusion at the firm.

Colleen Goethals, MS, RHIA, FAHIMA
VP, Mid-Revenue Cycle at CorroHealth

Colleen Goethals, MS, RHIA, FAHIMA has over 35 years of healthcare experience possessing vast knowledge of HIM operations, revenue cycle management and privacy. She is the Vice-President of Mid-Revenue Cycle for CorroHealth. Past experience includes HIM/Revenue Cycle Regional Director and HIM Director and Corporate Privacy Officer. She is an author and frequent speaker on topics related to leadership, revenue cycle, release of information, and HIPAA Privacy and Security. Colleen is a past AHIMA Board member; past-President, Director and Delegate of the Illinois Health Information Management Association (ILHIMA), ILHIMA Distinguished Member, an AHIMA fellow and NARA Certified in Federal Records Management. She is also the recipient of AHIMA's Triumph Award for Advocacy and Policy and Wisconsin (WHIMA) Distinguished Service Award.

Deborah Grider, CDIP, CCS-P, CPC, CPC-I, CPC-P, COC, CEMC, CPMA
Executive Consultant at Karen Zupko & Associates

Deborah is an executive consultant with Karen Zupko & Associates and a nationally sought-after leader in the industry. She is passionate about assisting physicians and hospitals in improving their coding, documentation, and business operations to maintain compliance and improve revenue. Deborah holds multiple coding certifications, including Certified Professional Medical Auditor, and is a certified Clinical Documentation Improvement Practitioner. Deborah brings over forty years of healthcare industry experience as a practice administrator, medical record auditor, clinical documentation improvement practitioner, and sought-after speaker, author and educator. She has worked with a variety of medical specialties. She works with physicians, hospitals, and outpatient facilities, both small and large, and provides practice assessments, revenue cycle guidance, coding, auditing, CDI development, education, and project management. She also provides litigation support to attorneys nationally for their physician and health-system clients. Deborah combines teaching with practical advice on coding and revenue cycle issues for many national organizations. She has numerous book and publishing credits, including publications for the American Medical Association, Delmar Publishing, and the Society for Critical Care Medicine. She has also developed coding program curricula for organizations including IU Health and Martin University. She currently serves on the ICD-10 Monitor Editorial Board and Indiana Health Information Management Association Executive Board of Directors as the treasurer. She is the past president of the Indiana Health Information Management Association and the past president of the American Academy of Professional Coders National Advisory Board. Deborah has served on the CPT Editorial panel and the editorial board of Contexo Media. She is the 2017 AHIMA Triumph Literacy Legacy Award Recipient.

Elizabeth McElhiney, MHA, CHPS, CPHIMS, CRIS
Director of Compliance and Government Affairs at Verisma

Elizabeth McElhiney is responsible for the administration of Verisma's privacy and compliance programs, collaborating with clients to implement evidence-based best practices and overseeing Verisma's thought leadership initiatives. Elizabeth has worked in health information (HI) and release of information (ROI) for 15+ years, covering all industry areas from customer service to compliance. Elizabeth is also the current regulatory chair at the Association of Health Information Outsourcing Services (AHIOS). She earned a masters of health administration (MHA) with a specialization in health informatics from Capella University, and a bachelor's in political science from Illinois Wesleyan University.

Marc Morhack
Senior Director at Optum Advisory Services

Marc Morhack is a Senior Director within Optum's Financial Operations Practice and Advisory Services; in which he partners with medical groups, hospitals and health systems in enhancing and optimizing their key revenue and operational performance metrics through a variety of innovative and technological means. Marc is responsible for leading two critical business lines: healthcare automation and electronic medical record / revenue cycle management system optimization and integration. Marc is an expert in healthcare provider automation strategy definition and automation technology implementation. He has led numerous organizations in defining the organizational automation vision and establishing an automation roadmap to successfully achieve the intended goals of the automation investment. Marc specializes in guiding organizations to establish synergy within their automation roadmaps to realize compounding and exponential returns from their automation efforts. Marc's guidance with clients in their automation journeys also encompasses: garnering organizational enthusiasm and adoption for automation, efficiently and effectively implementing automation technology in key workflows of interest, and identifying and completing the organizational transformation activities that are necessary in tandem with an automation technology implementation to achieve projected returns on investment. Through his leadership of the EMR / RMC practice, Marc has guided dozens of hospitals and health systems with revenue cycle advisory and leadership support for EMR implementation and integration activities, including: strategic visioning, operational transformation, functional integration, system implementation and testing, clinical and business end user expectations education, revenue leakage reduction, post go-live performance forecasting, DNB reduction, workflow and process improvement, and cash acceleration. Marc's partnerships with his clients has led to consistent achievements of EMR/RCM vendor "Top Customer" recognitions for the rapidity and success in which the health systems achieved key revenue performance indicators. He has global experience with multiple clients based in Europe and within national healthcare systems. Marc holds a Master in Business Administration from the University of Texas and a Bachelor of Science in Systems Engineering from the US Naval Academy. He is also a Revenue Cycle Executive – Institution (CRCE-I) by the American Association for Hospital Management (AAHAM), and a Project Management Professional (PMP) by the Project Management Institute (PMI).
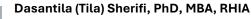
Joseph Ours, MBA
Partner and National Service Offering Lead at Centric Consulting

Joseph Ours is the **Director of AI Solutions at Centric Consulting**, where he leads the firm's AI strategy and implementation efforts. With a strong focus on **Responsible AI Practices**, Joe helps organizations **rapidly adopt and integrate AI solutions** that drive meaningful business value while ensuring ethical, scalable, and sustainable outcomes. His approach emphasizes achieving **value at speed and scale**, leveraging modern AI tools and best practices to help businesses navigate the evolving AI landscape.

A recognized thought leader in the AI space, Joe **regularly contributes to Forbes and InformationWeek**, offering insights on AI readiness, governance, and strategic implementation. He is a sought-after speaker, frequently presenting at **industry conferences, executive forums, and technology summits nationwide**, where he shares pragmatic strategies for **leveraging AI agents, automation, and generative AI to transform businesses**.

With extensive experience in consulting and AI transformation, Joe is passionate about helping organizations **understand, adopt, and maximize the potential of AI technologies**—from initial exploration to enterprise-wide integration. Whether advising Fortune 500 companies or mid-sized enterprises, his work bridges the gap between cutting-edge AI capabilities and real-world business impact.

Dasantila (Tila) Sherifi, PhD, MBA, RHIA
AHIMA Board of Directors, Secretary
Assistant Professor and HIM Program Director at Rutgers School of Health Professions, Ambler, Pennsylvania

Tila is Assistant Professor and HIM Program Director at Rutgers School of Health Professions. She has over 20 years of teaching experience in higher education and loves combining some of the traditional methods (such as hands-on activities) with new technologies and tools into her teaching. She believes that a greater learning experience happens when students are challenged beyond their comfort zone. Tila earned a PhD in Health Services with specialization in Public Health Policy from Walden University, a Master's Degree in Business Administration from Southern Illinois University, a Bachelor of Science Degree in Health Information Administration from Gwynedd Mercy College, a Bachelor's Degree in Marketing from University of Tirana, Albania, and an Advanced Management Certificate from University of Nebraska. In addition to teaching, Tila worked as a Quality Management Analyst at Holy Redeemer Hospital, Discharge Analyst at Fox Chase Cancer Center, Admissions Counselor at Gwynedd Mercy College, Research Assistant at Merck & Co, Inc., faculty of business and economics courses at Shkodra University and Director of Business Assistance Center at Shkodra University, Albania. She has volunteered in various capacities for AHIMA, the Pennsylvania Health Information Management Association, and the Southeastern Pennsylvania Health Information Management Association.

Mark J. Swearingen, JD
Shareholder at Hall Render

Mark has practiced in the area of health information privacy and security for over 25 years, with particular focus on HIPAA compliance, data breach response, and government investigations. Since the HIPAA Breach Notification Rule was issued in 2009, Mark has handled a substantial number of health care data breaches, including cases involving ransomware, email phishing, lost/stolen devices, insider threats, medical devices, and online tracking technologies. He regularly guides clients through government investigations of privacy and security incidents and has successfully negotiated resolutions and settlements with both federal and state agencies. Mark also advises clients on issues relating to emerging technologies, such as telemedicine, medical apps, and artificial intelligence. Mark understands the complexities of health care privacy and security as well as the various challenges that health care organizations face with these issues. He has worked with a broad spectrum of organizations, including health systems, hospitals, physician practices, health plans, governments, technology companies and business associates and uses his experience to help clients develop and implement a privacy and security program that is specifically tailored to the particular structure, operation and mission of the client. Mark speaks and writes frequently, both regionally and nationally, on health care privacy and security matters. Since 2006, he has been a Board member of the Indiana Security and Privacy Network (InSPN), a volunteer, non-profit organization that provides a forum for health care organizations to collaborate on security and privacy best practices. He is also a member of the Indiana Governor's Executive Council on Cybersecurity.

Matt Turner
National Account Manager at Dolbey

Matt Turner is a National Account Manager with Dolbey Systems Inc., developer of the Fusion Suite of products for dictation, transcription, speech recognition, and 8-time KLAS Category Leader in computer assisted coding (Fusion CAC) and CDI. Matt has over 20 years of experience within the Medical Records/HIM community, and another 11 years of non-healthcare related sales experience.